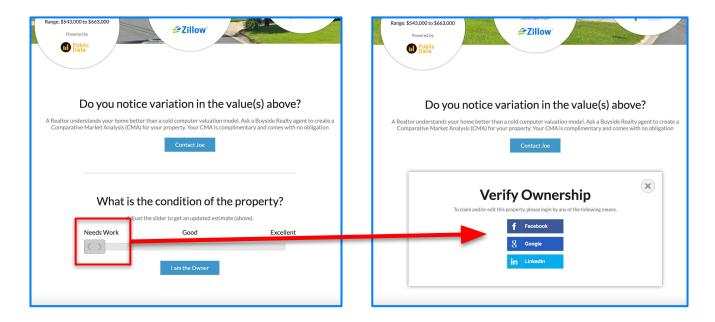
## **Property Condition**



**Property Condition**... is usually a source of pride for homeowners. Almost everyone wants to claim that they keep their property in good or excellent condition. By giving homeowners the ability to update the condition online, the HVS Report empowers them to take the next step in an official home-valuation and/or home-sale process.





## The Advantage of the Property Condition Scale:



By leaving the Property Condition scale at "Needs Work", the HVS Report triggers an emotional reaction.



Property owners feel prompted, if not obligated, to change the status to "Good" or "Excellent".



When the status scale is clicked, a 'Verify Ownership' tab will appear. This forces the homeowner to leave their contact information with you before making any changes.

...& if they do, you have a new Lead!