



Monthly Updates

Monthly Updates... give the homeowner actionable insights. They also provide you – the agent or brokerage – with an easy hook to stay in contact and nurture a new Lead. Read below to learn more about the low-effort, high-reward benefits of acquiring monthly subscribers.

PERCY^{AI}

Public View I am the Owner

Market Report for
1414 Milestone Dr
Silver Spring, MD 20904
4 beds | 3 baths | 2,186 sq.ft.

PREPARED BY:
Joe Broker
Cell: (555) 555-1234

Receive monthly updates on this property

First Name Last Name

Email Address [Get Now](#)

Officers, many of whom have been in the industry for decades.

[Learn More](#)

Mortgage

NMLS

Receive monthly updates on this property

First Name Last Name Email Address [Get Now](#)



Advantages of the Monthly Update:

1. The homeowner gets what they want – property insights.
2. Each HVS Report will be branded to you & your brokerage for recognition. You become their knowledge broker. *(Monthly sign-ups are available at the beginning and end of each report.)*



Pro tip: If a name is entered for a monthly subscription, you will have a new, mailable Lead in the Percy database! Make sure to include them on any contact lists you manage for email & snail-mail efforts.



Advanced: Use the 'Avery Labels' tab under 'My Leads' in the Marketing Suite to produce mailing labels for subscribers!

[Click here to learn more!](#)