



Buyer Activity Funnel

The Buyer Activity Funnel... connects with every available data source to display buyer activity near the homeseller. More specifically, it pulls activity from registered buyers, online inquiries, showing visits, open-house sign-ins and more! Learn what each level represents below.



Buyer Activity Funnel → What's Included?

1. Online activities within the State
2. Online activities within a 5 mi. radius
3. Online activities within a 5 mi. Radius + within price range
4. Online activities within a 5 mi. Radius + within price range + bedroom match



Pro tip: Use the Buyer Funnel as a powerful display of confidence to win the listing! Show that you *KNOW*:
"Buyers are out there ... and I know where to find them!"



Remember! → If your seller doesn't think you seem confident in your ability to sell, they won't be confident in you either!