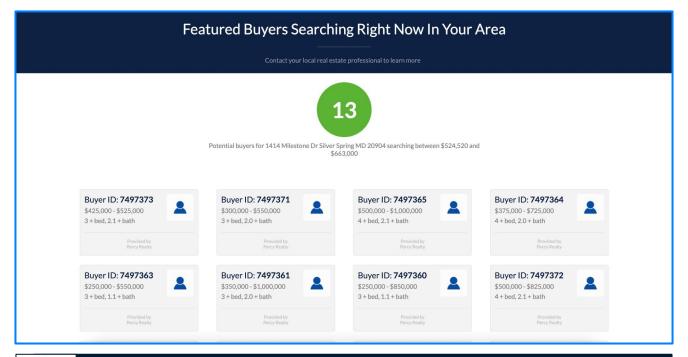
Featured Buyers



Featured Buyers... will appear if you have buyers added to the Percy database who match the criteria of an address entered for an HVS Report or a Buyer Market Analysis (BMA). It is critical to enter your buyers into Percy to ensure this section appears. If just a few or no buyers at all match, this section will not appear. Enter your buyers to show that you are ready to close, encouraging homeowners to list with you!





How It Works → Featured Buyers:

- 1. Add your buyers to Percy & encourage colleagues to do the same.
- 2. When you have buyers in the database who match the criteria of an address entered on your site, 'Featured Buyers' will appear.
- None of the buyers' names or contact information will be available. All information is kept confidential to the representing agent, and each buyer is represented with a unique ID.

Make sure your buyers are added to Percy and show that you can close!