



HVS Report: FAQ *(page 1 of 2)*

Frequently Asked Questions... come up from time to time on the HVS Report. With the wealth of information available, it's understandable why. Review some common questions other users have posed below. If you still need help, try visiting our help center via the 'learn more' link at the bottom. You can also reach Percy Support via support@percy.ai.



FAQ – the HVS Report:

Q:

Where does a subscribers contact information go after they enter it on the HVS?

A:

'My Leads'. Head to your Marketing Suite from Percy's menu at the top of the screen and select 'My Leads'.

Q:

Can I subscribe someone on their behalf? I know a few people who want home insights, but they haven't subscribed yet.

A:

Yes! – An advantage of the HVS Monthly Report is that it's a subscription model. Recipients can unsubscribe at any time.

Q:

Can I share my HVS on Instagram to attract more subscribers? I shared to FaceBook, but I also have a large audience on Instagram.

A:

Yes! – While Instagram makes it difficult to share links, you *are* allowed to put one in your bio! Add the HVS URL to your profile bio.

Q:

Why does my HVS Report only show buyer profiles or IDs some of the time, but not every time?

A:

Buyers must be added to Percy to show up on the Report! – If an address entered does not show a matching buyers page, either (1.) Buyers haven't been added to Percy, or (2.) You don't have enough matches to populate the page. *(No page is a better look than showing just 0-1 buyers!)*

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FAQ – the HVS Report:

Q:

I don't see the Equity portion on my site's HVS Reports. Can I add that myself?

A:

No, you cannot add the Equity section yourself. This is an add-on feature that your organization would have to purchase from Percy.

Q:

Can I customize the Equity ad to promote our own lending officers and their services?

A:

Yes! – The ad customization can be configured with help from the Percy Support. Talk to Percy and we'll get it set up!

Q:

Are Buyer ID's on the Featured Buyers page interactive? As in, can I click the ID to learn more about the buyer, such as their email?

A:

No! – All buyer contact information is kept confidential. The only person who can view it is the agent who owns the contact in Percy.

Q:

Are all of the buyer insights and online metrics hosted by Percy? And If not, where does the buyer activity come from?

A:

No! Percy pulls from more data sources than anyone on the market. This includes AVMs like Zillow, Real-Estate CRMs like RealScout, and other apps such as ShowingTime for Open Houses. Click the 'learn more' link below for a more detailed overview of the HVS Report's data sources.

[Click here to learn more!](#)