

Vanity & Shortened URL Options for Use on Printed Material

Your Home Valuation Site is a powerful tool that allows you to market yourself the way you want and gain new seller leads, so advertising your Home Valuation Site as much as possible is extremely important. Because printed marketing remains prevalent even in the digital age, you should advertise your HVS on printed material as well. On printed material, less is more, so you might want to use a shortened URL or QR code to make it easier for the consumer to access your website.

Here are a few websites that can help you make a shortened URL or QR code.

Shortened URL Generators:

<https://bitly.com/>

<https://tinyurl.com/>

<https://goo.gl/>

QR Code Generators:

<https://www.qr-code-generator.com/>

<https://www.qrcode-monkey.com/>

<http://goqr.me/>

Vanity URL Provider:

www.godaddy.com