How to Swap Out the Image When Social Sharing to Facebook

Sharing your listing, buyer, or Home Valuation Site to Facebook can help to quickly generate more leads. Changing the image when sharing to Facebook can grab the attention of different viewers who might not have noticed it before!

1. From the main navigation bar, hover your mouse over **Marketing Suite.** Next, click on **"Home Valuation Site".**

Buyside	hboard Marketing Suite BMA	A My Listings My Buyers	Find Add Joe Broker 👰 🗖
My Buyers (1) See All My Buyers	Home Valuation Site My Leads	Add Buyer	Notifications
Buyer	Matches Emails	Purchase by	1 New Message
Tommy, Buyer ID: 5539913 ★★★★ Ⅲ Livermore, CA 94551 (Alameda County) (+1)	MLS NonMLS	Jun 19, 2020	Valuations Last 30 days Get More Leads
My Listings (3) See All My listings	See All My Buyers	Add Listing	2 Valuation
Listing ,Listing ID: CSL-384357 Coming Soon Listing	Matches 0	Emails 0	Attempts 0 Monthly NEW Reports
3649 Worthington Rd Collegeville, PA 19426 Listing ID: CSL-656957 Coming Soon Listing	1	0	
835 Karlyn Ln Collegeville, PA 19426 Listing ID: CSL-419148 Coming Soon Listing	2	2	
	See All My listings		

2. Click anywhere on the image that displays "What is Your Home Worth".

⇒Buyside	Dashboard Marketing Suite	BMA My Listings	My Buyers Find Add	Joe Broker 🧕 🗗
	Home Valuation Site	My Leads Out of A	rea Archived Valuations	
	*Buyside	What is Your Home Worth The and the track for a first out of the solution of t		
	Marke	t Your Valuations	s Page	
	Use the following method	ds to promote your personalize	d Home Valuation Page.	
	@	Ē	\$	
	Email Signature Valuations Link	Share on Social Media	Widget for Your Website	

3. Once your Home Valuation Site has loaded, open a new tab and go to "unsplash.com".



4. Search for the type of image you are looking for. In this case, we chose "Home"



5. Once you have chosen the image that you would like to use, download it by selecting the box with an arrow inside.

Photos for everyone Q home		× Topics	Explore •••	Submit a photo	Join free
Photos 38.9k 🛞 Collections 228.2k 🕮 Users 826			Any orienta	ation - Any color - Sort by Re	elevance -
Home					
Living Room Interior House	Kitchen	Sofa Interior	Real Estate	Bedroom Bed	
Sponsored Collaboration with Custavo Zambelli Progressive Insurance Progressive Insurance		O ,			This
House images rence Building	Plant Interior Office			Sector Sector	

6. Once the image has been downloaded to your computer, proceed to your Facebook page.

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Intro Add a short bio to tell people more about yourself. Add Bio Works at Buyside Edit Details	Create Post O Photo/Video It Live Video Video It Live Video It Live Video What's on your mind? Posts In Manage Post List View If Grid View
Showcase what's important to you by adding photos, pages, groups and more to your featured section on your public profile.	Buyside Todd June 26 at 3:23 PM · ⊕ ▼ https://www.youtube.com/channel/UCCQPAtykiFktbo77hGykOIA Chat (1) ☑ 恭 國 泰

7. Use a call-to-action that is catered to your audience. Be creative!

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Timeline ▼ A	bout Friends 6 Photos	Archive More -	-	
Intro Add a short bio to tell people more about yourself. Add Bio	Create Post Photo/Video	Live Video V	×	
Works at Buyside Filit Details	Clean 🗸 📄 🌒 🛑 🌍	•		
	Photo/Video	A Tag Friends		
Showcase what's important to you by adding	GIF GIF	O Check in		
photos, pages, groups and more to your featured section on your public profile. Add to Featured	😛 Feeling/Activity	🗑 Watch Party		
	Support Nonprofit	Play with Friends		
Photos Add Photo	Nows Food			Chat 🗹 🚜 🖬 🖨

8. To add the picture, select **"Photo/Video"** and select the picture that you just downloaded.



9. Add another call-to-action by pasting the link to your Home Valuation Site.

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Buyside Todo	bout Friends 6 Photos 6	Ø Edit Profile ∷ Activity Log ··· Archive More ▼
Intro Add a short bio to tell people more about yourself. Add Bio Image: Works at Buyside Edit Details Showcase what's important to you by adding photos, pages, groups and more to your featured section on your public profile.	Create Post O Photo/Video I Compared Do you want to know what you Click the link below to find ou https://buysiderealty.findbuy y.com	I Live Video V Life Event X /our home is worth?? put! yers.com/joe.broker@buysiderealt
Add to Featured Photos Add Photo Show people what you've been up to. Not Now Add Photo	Photo/Video C GIF C Feeling/Activity S Support Nonprofit	Tag Friends Check in Watch Party Play with Friends
	News Feed	🔒 Only me 👻 Chat 🗹 🐉 📴 🌞

10. Once your post is finalized, select "Post" to share it with your friends and followers.

