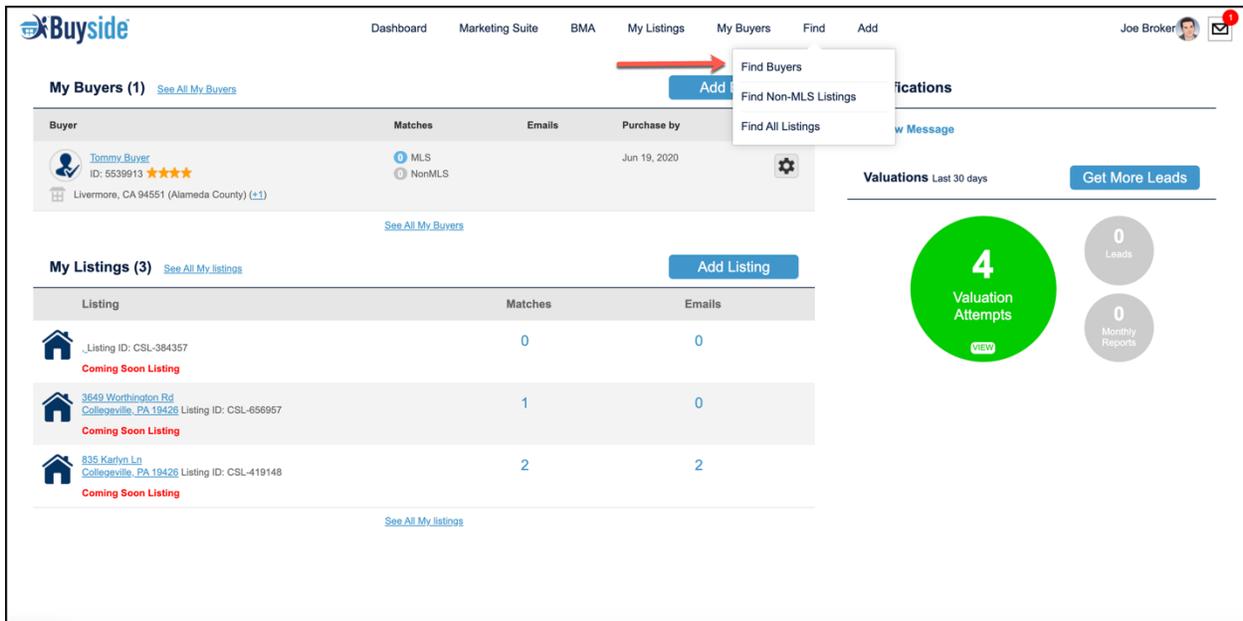


## How to find Buyers and Listings in Buyside

Find buyers for your listings and listings for your buyers with our platform! You can find what buyers are looking for by any criteria and find all company listings, including Active MLS listings and Coming Soon listings. Learn about both sides of the market below!

How to find Buyers in Buyside:

1. From your dashboard, hover over the Find tab, and select **“Find Buyers”**.



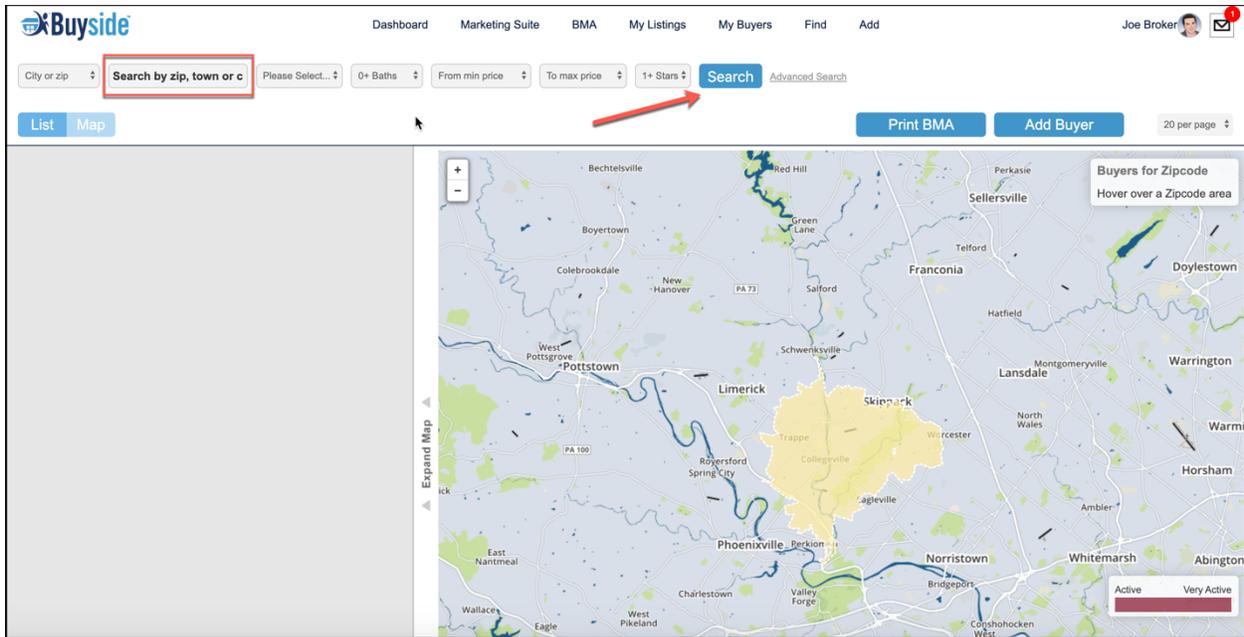
The screenshot shows the Buyside dashboard interface. At the top, there is a navigation bar with tabs: Dashboard, Marketing Suite, BMA, My Listings, My Buyers, Find, and Add. The 'Find' tab is active, and a dropdown menu is open, showing options: Find Buyers, Find Non-MLS Listings, and Find All Listings. A red arrow points to the 'Find Buyers' option. Below the navigation bar, the 'My Buyers (1)' section is visible, showing a table with columns: Buyer, Matches, Emails, and Purchase by. The table contains one entry for 'Tommy Buyer' with ID: 5539913, 4 stars, and location: Livermore, CA 94551 (Alameda County). To the right of this section, there is a 'Valuations Last 30 days' section with a 'Get More Leads' button and a circular gauge showing '4 Valuation Attempts' and '0 Leads' and '0 Monthly Reports'.

Buyer	Matches	Emails	Purchase by
Tommy Buyer ID: 5539913 ★★★★★ Livermore, CA 94551 (Alameda County) (-1)	1 MLS NonMLS		Jun 19, 2020

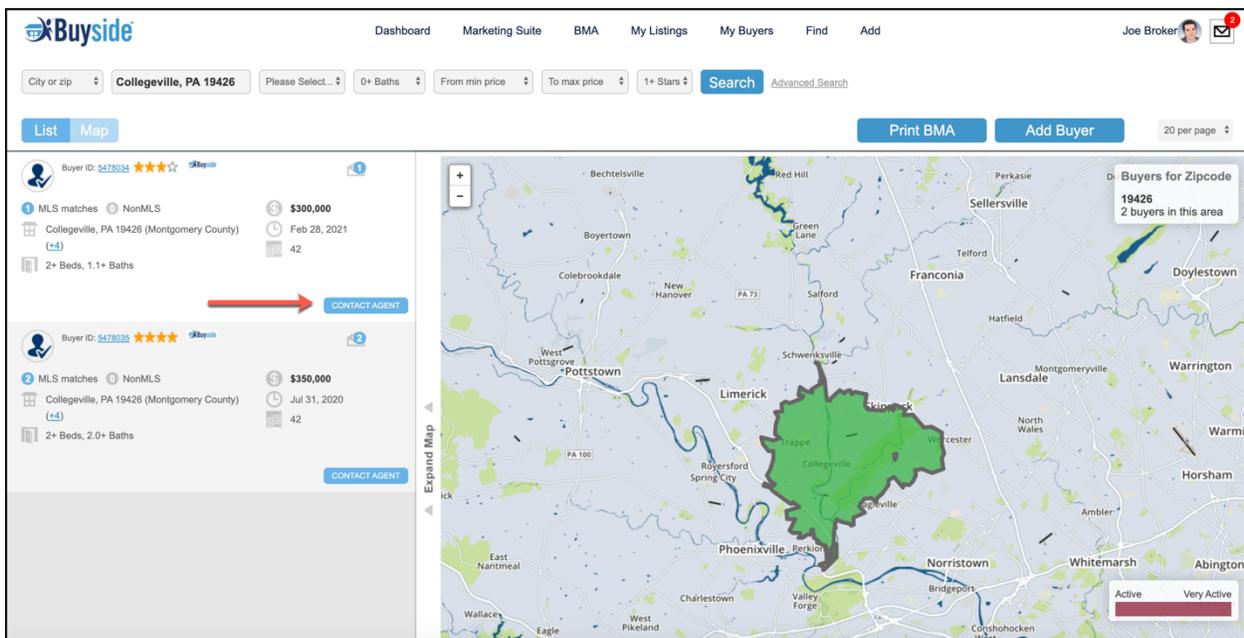
  

Listing	Matches	Emails
Listing ID: CSL-384357 Coming Soon Listing	0	0
3649 Worthington Rd Collegesville, PA 19426 Listing ID: CSL-656957 Coming Soon Listing	1	0
835 Karlyn Ln Collegesville, PA 19426 Listing ID: CSL-419148 Coming Soon Listing	2	2

2. Enter the zip code, city, school district, or neighborhood of the area where you are looking for buyers. You can also narrow your search further by adding desired bedrooms, bathrooms, and price range. You can even filter on buyers with a certain number of stars. When finished, select **“Search”**.



- Once the map and potential buyers have loaded, you can inform the buyer's agent of your property by selecting **"Contact Agent"**.



How to find Listings in Buyside:

- From your dashboard, hover over the Find tab and select **"Find All Listings"** from the drop-down list.

The screenshot shows the Buyside dashboard. At the top, there are navigation tabs: Dashboard, Marketing Suite, BMA, My Listings, My Buyers, Find, and Add. The user profile 'Joe Broker' is visible in the top right. The main content area is divided into two sections: 'My Buyers (1)' and 'My Listings (3)'. In the 'My Buyers' section, a dropdown menu is open over the 'Add' button, with 'Find All Listings' highlighted. The 'My Listings' section shows a table with columns for Listing, Matches, and Emails. The table contains three rows of listings, all marked as 'Coming Soon Listing'. On the right side, there are statistics for 'Valuations Last 30 days' showing 4 Valuation Attempts, 0 Leads, and 0 Monthly Reports. A 'Get More Leads' button is also present.

2. Enter the zip code, city, school district, or neighborhood of the area where you are looking for listings. You can also narrow your search further by adding desired bedrooms, bathrooms, and price range. You can even filter on Active MLS listings or non-active listings. When finished, select **“Search”**.

The screenshot shows the Buyside search interface. At the top, there are navigation tabs: Dashboard, Marketing Suite, BMA, My Listings, My Buyers, Find, and Add. The user profile 'Joe Broker' is visible in the top right. The search bar is highlighted with a red box and contains the text 'Search by zip, town or ci'. To the right of the search bar are several filter options: Studio, 0+ Baths, From min price, To max price, Select Property Type, and All Listings. A red arrow points to the 'Search' button. Below the search bar, there is an 'Add Listing' button and a '20 per page' dropdown menu. The main content area is a large grey rectangle with a vertical 'Expand Map' button on the left side.

3. Once the map and listings have loaded, select the house icon under the address of the listing that you want to learn more about. This is where you can contact the listing agent as well.

City or zip: **Collegeville, PA 19426** Studio 0+ Baths From min price To max price Select Property Type All Listings **Search**

**Add Listing** 20 per page

 **3649 Worthington Rd, Collegeville, PA 19426** | Listing ID: CSL-656957



2 Beds, 2 Bath  
\$345,000  
1 Matching buyers  
1 Your buyers (add)

**Coming Soon Listing**

**Single Family Detached for Sale**

MLS Entry Date: Jun 30, 2020 | Showing Starts: May 31, 2020

 **835 Karlyn Ln, Collegeville, PA 19426** | Listing ID: CSL-419148



3 Beds, 3 Bath  
\$299,000  
2 Matching buyers  
2 Your buyers (add)

**Coming Soon Listing**

**Single Family Detached for Sale**

MLS Entry Date: Apr 25, 2020 | Showing Starts: Apr 24, 2020

