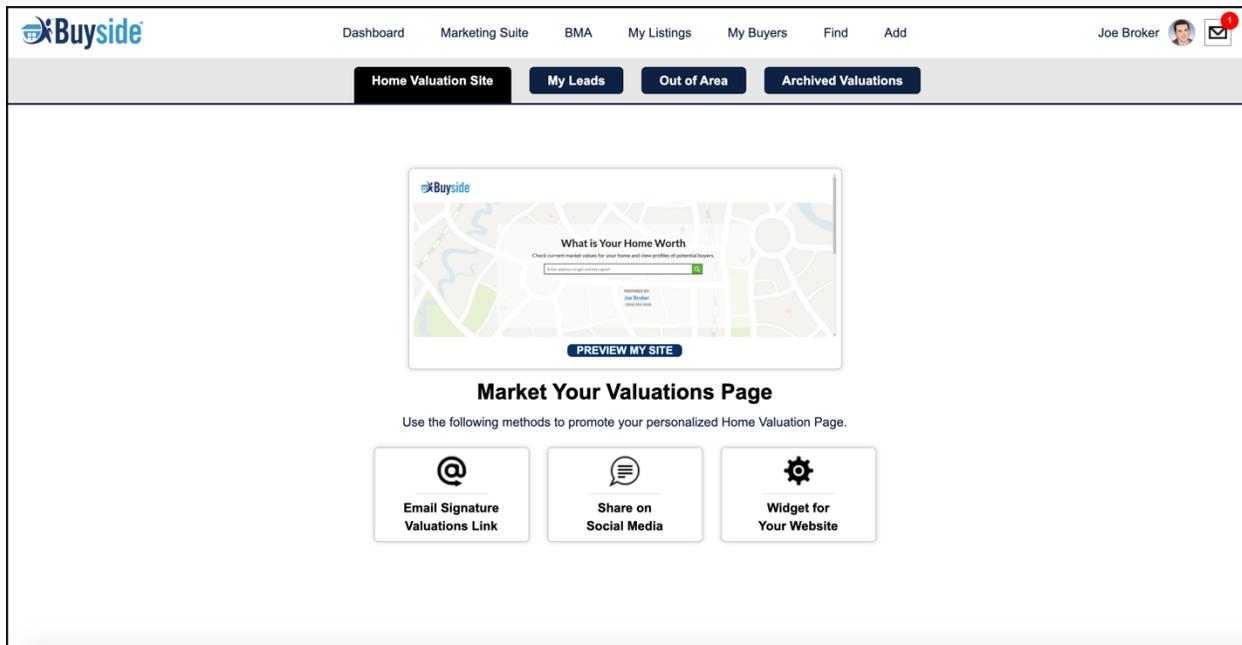


Marketing Suite Distribution

Social media and email marketing are the most powerful tools to get your name out there and generate leads. Buyside makes it easy for you to share your Home Valuation Site to social media and in email campaigns. Your Home Valuation Site is a powerful tool that allows you to personalize and market yourself the way you want. Learn the different ways to generate seller leads below!



The screenshot shows the Buyside Marketing Suite dashboard. At the top, there is a navigation bar with the Buyside logo on the left and menu items: Dashboard, Marketing Suite, BMA, My Listings, My Buyers, Find, and Add. On the right side of the navigation bar, it says "Joe Broker" with a profile picture and a notification icon with a red "1". Below the navigation bar is a secondary bar with four buttons: "Home Valuation Site" (highlighted in black), "My Leads", "Out of Area", and "Archived Valuations". The main content area features a preview of the "What is Your Home Worth" page, which includes a map and a "PREVIEW MY SITE" button. Below the preview is the heading "Market Your Valuations Page" and the text "Use the following methods to promote your personalized Home Valuation Page." There are three buttons with icons: "Email Signature Valuations Link" (with an @ icon), "Share on Social Media" (with a speech bubble icon), and "Widget for Your Website" (with a gear icon).

Adding your home valuation to your email signature:

1. Select "Email Signature Valuations Link"

Dashboard Marketing Suite BMA My Listings My Buyers Find Add Joe Broker

Home Valuation Site My Leads Out of Area Archived Valuations

What is Your Home Worth

Check current market values for your home and view profiles of potential buyers.

PREVIEW MY SITE

Market Your Valuations Page

Use the following methods to promote your personalized Home Valuation Page.

Email Signature Valuations Link Share on Social Media Widget for Your Website

1. Then follow the instructions in the screenshot below based on the type of email.

Email Signature

INSTRUCTIONS FOR HTML EMAIL

- Select and Copy the text below.

What's Your Home Worth?
Get three automated Estimates -
Instantly.
No cost, and no obligation.

- Paste this into your email signature.

INSTRUCTIONS FOR PLAIN TEXT EMAIL

- Press the "Copy" button below.

Copy Link

- Go back to your email and highlight the new text you pasted into your email signature in step 2.
- Select "Insert Link" from the menu options.
- Paste in the URL by clicking "paste" or CTRL-V.

Sharing your HVS on social media:

1. Select "Share on Social Media"

- From the drop-down list, choose which social media platform you would like to use. (Facebook, Twitter and LinkedIn are the most popular).

Adding a widget to your website:

- Select **“Widget for Your Website”**

Buyside Dashboard Marketing Suite BMA My Listings My Buyers Find Add Joe Broker

Home Valuation Site My Leads Out of Area Archived Valuations

What is Your Home Worth
Check current market values for your home and view profiles of potential buyers.
PREVIEW MY SITE

Market Your Valuations Page

Use the following methods to promote your personalized Home Valuation Page.

- Email Signature Valuations Link
- Share on Social Media
- Widget for Your Website

2. Follow the instructions and copy the widget code, then paste it within the website widget on your site.

Widget for Your Website

If you have a webpage, you can add this widget by following the instructions below.

EXAMPLE

Enter your address to see 3 estimates

INSTRUCTIONS

- 1 Copy the widget code below.

```
<div id=buyside-widget-container></div><script src="//api.buyermls.com/widget/buyside-widget-v31.js"></script><script>buyside_widget((widgetContainerId: "buyside-widget-container", key: "156044098889625", userName:"joe.broker@buysiderealty.com"));</script>
```

Copy Code

- 2 Paste the code in your website.

Public View

I am the Owner

Market Report for

1352 Kathy Ct
Livermore, CA 94550

4 beds | 3 baths | 2,102 sq.ft.



PREPARED BY:
Joe Broker
Cell: (555) 555-5555

Receive monthly updates on this property

First Name

Last Name

Email Address

Get Now

Estimated Home Value

These values are generated by automated computer modeling drawn from public records and should not be considered a definitive statement of this property's worth.

