

What is a Non-Verified Buyer?

A "Non-Verified Buyer" is a buyer whose profile has not been completed.

For example, If a buyer is missing a "Location" or "Purchase By Date" they will display as an NVB (non-verified buyer). A buyer's profile should include all required fields.

More importantly, a completed buyer profile is more appealing to listing agents. If you see any of your buyers that are missing information, update them as soon as possible to maximize their value!

A four-star buyer will be pulled to the top of matching lists when they match with a listing. What are the Stars next to a Buyer? Find out here!