

## How to Share your Coming Soon Listing on Social Media

Marketing your Coming Soon Listing can create buzz and attract some buyers before it even hits the market. Learn how to share your CSL below!

1. From your dashboard, select **"My Listings"** at the top.

The screenshot shows the Buyside dashboard with the 'My Listings' tab selected in the top navigation bar. The dashboard is divided into several sections:

- My Buyers (2):** A table with columns for Buyer, Matches, Emails, and Purchase by. It lists two buyers: Ruby Richards and Herb Ineson.
- My Listings (3):** A table with columns for Listing, Matches, and Emails. It lists three listings, all marked as 'Coming Soon Listing'. The first listing is highlighted with a red arrow.
- Notifications:** A section on the right showing '2 New Messages' and '1 New Seller Lead'.
- Valuations:** A section on the right showing '2 Valuation Attempts', '10 Leads', and '0 Monthly Reports'.

2. Select the CSL that you would like to share by clicking on the address.

The screenshot shows the Buyside dashboard with the 'My Active Listings' tab selected. The dashboard displays a table of active listings with the following columns: Name or ID#, Buyers, Emails, Views, Property Type, Bed/Bath, List Price, Actions, and Seller Report. The first listing is highlighted with a red arrow.

Name or ID#	Buyers	Emails	Views	Property Type	Bed/Bath	List Price	Actions	Seller Report
1352 Kathy Ct Livermore, CA 94550 Listing ID: CSL-659162 <b>Coming Soon Listing</b>	9	0	0	Single Family Detached	4 Beds/3 Baths	\$899,000	<a href="#">Add Subscriber</a>	
Listing ID: CSL-384357 <b>Coming Soon Listing</b>	0	0	0	Land	0 Beds/0 Baths	\$100,000,000	<a href="#">Add Subscriber</a>	
3649 Worthington Rd Collegeville, PA 19426 Listing ID: CSL-656957 <b>Coming Soon Listing</b>	0	1 unread	7	Single Family Detached	2 Beds/2 Baths	\$345,000	<a href="#">Add Subscriber</a>	

3. Once inside the Listing Profile, select “View Public Page”.

**Coming Soon Listing**

Address: 1352 Kathy Ct Livermore, CA 94550  
 Status: Coming Soon Listing  
 Bedrooms: 4 Beds  
 Bathrooms: 3 Bathrooms  
 Property Type: Single Family Detached  
 School District: Livermore Valley Joint Unified School District  
 Showing Date: Jul 27, 2020  
 Viewed: 0  
 Listing Date: Jul 31, 2020  
 Expiration Date: Oct 21, 2020  
 List Price: \$899,000

**Matching Buyers by Target Purchase Price**

Target Purchase Price	Agent Verified Buyers	Non Verified Buyers
\$809,100	9	0
\$854,050	9	0
\$899,000	9	0
\$943,950	9	0
\$988,900	6	0

**Matching Buyers** 9 **Messages** 0

Buyer	Match	Source	Desired Criteria	Description	Communication with Buyer's Agent
Buyer ID: 5573723 ★★★★☆	100%	Added directly to Buyside	Buyer is looking in Livermore, CA 94550 (Alameda County) for a 4+ Beds, 3+ bath around \$950,000		Never Contacted
Buyer ID: 5573724 ★★★★☆	100%	Added directly to Buyside	Buyer is looking in Livermore, CA 94550 (Alameda County) for a 4+ Beds, 3+ bath		Never Contacted

4. You will be redirected to a Coming Soon Listing Detail Page. You are able to share the URL, or you can hover over the four social media icons in the top right and share the listing on any of those platforms by selecting from the drop-down list.

1352 Kathy Ct, Livermore, CA 94550

\$899,000    4 bed(s)    Single Family Detached

**Coming Soon Listing**

Joe Broker  
 (555) 555-5555

Your First Name    Your Last Name  
 Your Email  
 Your Phone Number

Are you currently working with a Buyside Realty Agent

Facebook, Twitter, Print, Email, Pinterest, Gmail, LinkedIn, More... (181), AddThis

Be sure to post with a strong Call-to-Action when using social media to market yourself, listings, and buyers! An example would be:

"Are you or any of your friends looking for a 3 Bed 2 bath home in Everywhere, NY 10914?  
Check out my newest Listing before it hits the market! Click below!"