Why should I add a Buyer to the Platform?

There are **three** reasons why adding buyers to the platform adds value for you:

- 1. Market your buyers' needs to other agents 24/7, think of it as a weekly sales meeting on steroids!
- 2. Have the inside track on Coming Soon Listings and price reductions before they happen!
- 3. Turn your buyers into loyal buyers as they'll see you're the agent who's hustling to get them the inside track!