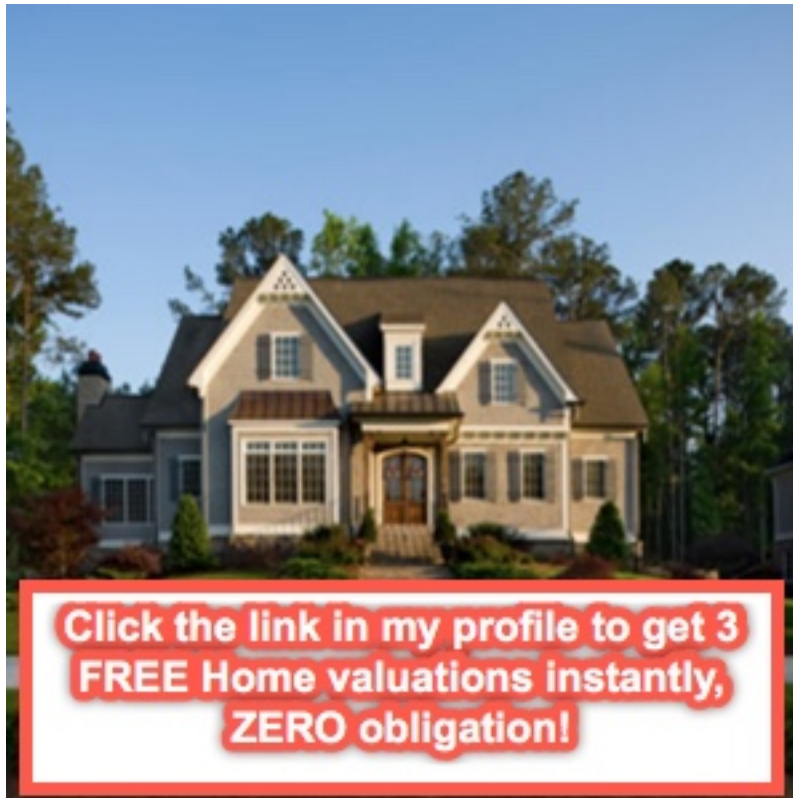


Can I Share my HVS on Instagram?

Instagram prevents links in photo captions or comments from being clickable. Other than paid ads, the only clickable link within Instagram is on your profile page.

A common tactic is to add “link in profile” to a photo caption, sending followers to your bio where they can click on the link:



You should also include a description of the link within your Bio since you will be posting items other than your valuation site (like kids, sunsets and ice cream):



Make sure to update with your info from the HVS

"Swipe up" link in your Instagram Story:

If you have a business account with more than 10k Followers, you will have the ability to add a link to your Story by showing the "Swipe Up" button that will redirect to a URL, such as your Home Valuation Site.

If you fit that criteria, follow these instructions:

1. Tap the camera icon to begin your Instagram Story
2. Click on the Chain link icon; Remember, the chain icon where you can add links will only appear if you have a verified account or if you have a business profile that has more than 10,000 followers.
3. Enter your Home Valuation Site URL on the next page (i.e. brokerage.getbuyside.com/username)