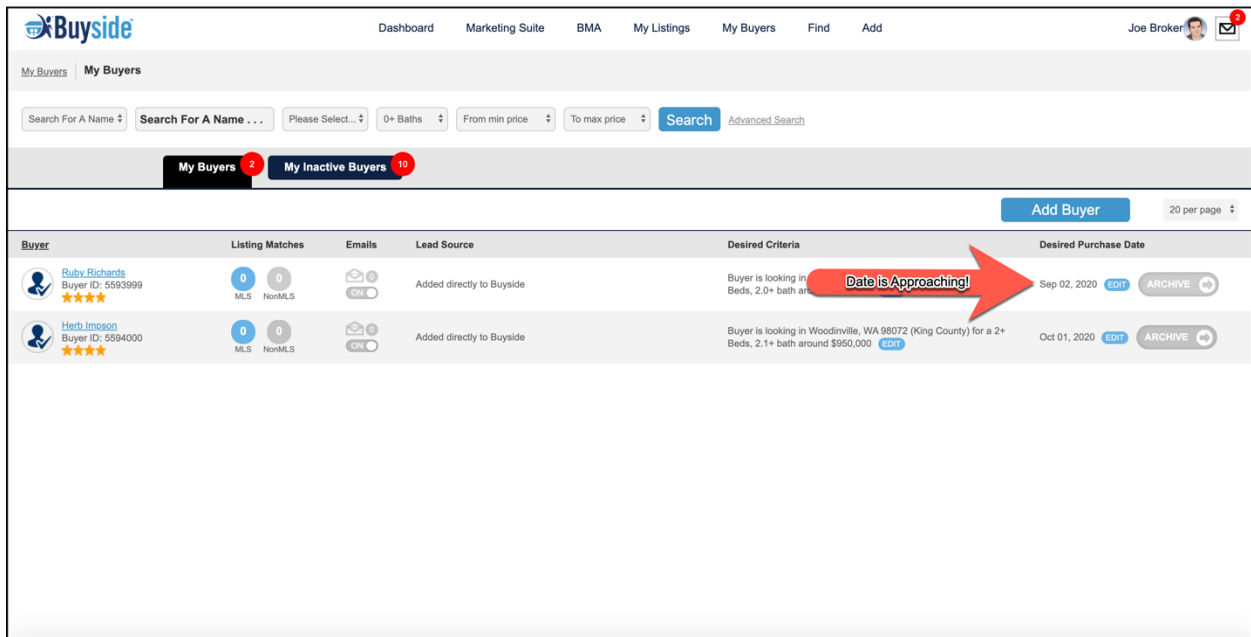


What does “Buyers Expiring” Mean?










When you first added a Buyer, you included the date they plan on purchasing by.

If that date is closely approaching, the profile for that Buyer will show Expiring soon, which will remind you to reach back out to see if their timeframe has changed.

If it has, then you can simply edit the purchase by date by clicking on the gear icon to the right of your Buyer's information in your List of Buyers.



The screenshot shows the Buyside 'My Buyers' interface. At the top, there is a navigation bar with 'Dashboard', 'Marketing Suite', 'BMA', 'My Listings', 'My Buyers', 'Find', and 'Add'. The user 'Joe Broker' is logged in. Below the navigation bar, there is a search bar with 'Search For A Name' and a 'Search' button. There are two tabs: 'My Buyers' (with a red badge '2') and 'My Inactive Buyers' (with a red badge '10'). An 'Add Buyer' button is visible on the right. The main content is a table with the following columns: Buyer, Listing Matches, Emails, Lead Source, Desired Criteria, and Desired Purchase Date. Two buyers are listed: Ruby Richards (Buyer ID: 5593999) and Herb Imeson (Buyer ID: 5594000). A red arrow points to the 'Date is Approaching!' warning next to Ruby Richards' desired purchase date of Sep 02, 2020.

Buyer	Listing Matches	Emails	Lead Source	Desired Criteria	Desired Purchase Date
 Ruby Richards Buyer ID: 5593999 ★★★★★	0 MLS NonMLS	 	Added directly to Buyside	Buyer is looking in Beds, 2.0+ bath an	Sep 02, 2020  
 Herb Imeson Buyer ID: 5594000 ★★★★★	0 MLS NonMLS	 	Added directly to Buyside	Buyer is looking in Woodinville, WA 98072 (King County) for a 2+ Beds, 2.1+ bath around \$950,000 	Oct 01, 2020 